



People **Serving** People

2014 ANNUAL REPORT



HELPING FAMILIES FIND THEIR WAY HOME

I thank every person, family, business, foundation, religious organization, and community group that supports People Serving People.

Families experiencing homelessness continue to comprise more than half of the homeless population here in Minnesota, and People Serving People continues to grow and innovate to help families manage crisis situations and build a strong foundation for their long term success.

As we continue to help our adult guests move from homelessness to stability and provide opportunities for our young guests to break the cycle of poverty and homelessness, we are grateful for your volunteer and financial contributions.

We cannot do this work without you – 4,550 volunteers devoted 31,000 hours of their time and energy to our guests in 2014.

Thank you to all our supporters who understand and appreciate that by working together we create a community in which all children have the stability and support they need to develop their full capacity to thrive.

Thank you!

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People Serving People, Inc.

Janine Wenholz

Chief Operating and Finance Officer
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2014 DONORS

\$200,000+

Target Foundation

\$100,000-\$199,999

Cummins Foundation

Thrivent Financial Foundation

\$50,000-\$99,999

MLB 2014 All-Star Legacy Giving Foundation

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\$5,000-\$9,999

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Thrivent Gift Multiplier Program

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Young Professionals of Minneapolis

\$2,500-\$4,999

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Michael and Donna Kaplan

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2014 FINANCIAL INFORMATION

	2014	2013
Beginning Fund Balance	937,367	863,629
REVENUE		
Government Grants & Contracts	4,141,419	4,302,297
Supportive Housing	143,134	104,643
Funding from PSP Charities*	2,224,999	1,888,524
Other Revenue	436,057	382,756
Total Revenue	6,945,609	6,678,220
EXPENSES		
Emergency Shelter	4,248,007	4,043,068
Supportive Housing	414,570	396,230
Workforce Development	287,988	299,662
Advocacy Program	349,491	393,201
Support Services	332,908	248,151
Children's Services	1,078,329	1,047,219
Collaborative Services	190,424	176,258
TOTAL EXPENSES	6,901,717	6,603,789
Loss on Disposal of Fixed Assets	(468)	(693)
ENDING FUND BALANCE	980,791	937,367

2014 DONORS CONTINUED

John Kelly	Nystrom Inc.	Kimberly and Jeffrey Schmit
Gerry Knight	Pamella and David Oberfeld	Vasileios Serefeas
Michael and Elizabeth Kremenak	One Simple Plan	Christine E. Severns-Williams and Terry Williams
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Morsman Family Foundation	Rorke Family Foundation	Julie Mae Winter
Neeson-Messina Family Gift Fund	Kian Sabeti-Caretta	Dan and Julie Wise
Jim Nystrom	Bruce and Polly Saul	

We apologize if there are any errors or omissions in the donor list. All donations are critical to our work at People Serving People and are truly appreciated.

People Serving People's mission is to serve homeless children and their families and provide new opportunities for healthy, stable family life.

*People Serving People, Inc. (Operations) and People Serving People Charities, Inc. (Development) are both classified as 501(c)(3) organizations by the Internal Revenue Service. Funds raised by People Serving People Charities, Inc. support People Serving People, Inc. programs. Emergency Housing program costs are funded by Hennepin County. All other People Serving People program costs are funded through private donations.





PROGRAMS AND SERVICES

ADVOCACY

Family Advocates use a strengths-based, client-centered approach working one-on-one with families to address their barriers, building relationships, providing support, and connecting them to community resources for housing, financial assistance, legal, medical, dental, and other services to empower them to return to self-sufficiency.

CULINARY ARTS TRAINING

This 13-week program combines classroom and hands-on training, preparing graduates to obtain stable jobs in the high-demand food services industry. Classes are taught by our professional chefs, with more than 30 years of combined experience, and hands-on training occurs in our full-scale industrial kitchen, serving an average of 682 meals daily.

EARLY CHILDHOOD DEVELOPMENT

Our licensed, four-star Parent Aware rated program serves our youngest guests (ages 6 weeks-5 years) in four classrooms, providing developmentally appropriate curriculum and related assessments, focusing on areas of development and kindergarten readiness that may be adversely affected by homelessness.

ELEMENTARY PROGRAM

Serving guests ages 5-11, this on-site, after school program—including recreation and enrichment activities—helps relieve stress

and promotes positive self-esteem and communication with peers and adults in a safe environment.

EMPLOYMENT SERVICES

Employment Advocates work with guests to assess their skills and job history, create resumes and cover letters, search for jobs, prepare for interviews, complete job applications, and connect them to job training resources.

FAMILY ACTIVITIES

Family activities such as movie nights, bingo and board games, and special activities and events bring families together for fun and stress relief.

FINANCIAL FITNESS

Classes such as “Money in the Bank” teach adults basic financial skills, including: budgeting; checking/savings accounts; consumer protection; and building a good credit rating.

PARENT & FAMILY SERVICES

This program aims to increase parent awareness of their child’s development and mental health issues and provide opportunities to learn skills needed for healthy parent/child relationships, through parenting groups, individual meetings, parent/

child interactions, therapy, and referrals to community resources in collaboration with ECD Teachers and Family Advocates.

SUPPORTIVE HOUSING

Ten two-bedroom apartments provide affordable housing to families with multi-level barriers to self-sufficiency. Families can take advantage of many of our on-site programs and services.

TECHNOLOGY RESOURCE CENTER

The Technology Resource Center fosters computer literacy and provides computer access for job and housing searches and personal communication activities, such as email and social media.

TEEN PROGRAM

Teens participate in directing this after school program, including project-based activities fostering self-directed learning, leadership, and critical thinking skills. Teens also go on field trips to arts, cultural, and learning institutions and do recreational activities.

TUTORING

Serving school-aged guests, this on-site, after school program helps children sustain and increase their academic skill proficiency through homework assistance, literacy activities, and field trips.

2014 AT PEOPLE SERVING PEOPLE

- **249,748** meals were served
- **1,238** homeless families received shelter
- **58%** of guests were children and **35%** were less than six years old
- **35 to 40** school buses arrive twice a day to take our children to and from their schools
- **354** guests on average each day
- **39** days was the average length of stay for a family
- **515** children were provided educational services in our Early Childhood Development Program
- **326** school-aged youth received one-on-one tutoring sessions
- **11** people graduated from our intensive 13-week Culinary Arts Training Program
- **256** parents found a job during their brief stay at People Serving People and hundreds more got job interviews