

It gives me HOPE & PRIDE and lets me know that by me being here, it's not holding me back. It's just going to make me STRONGER for the FUTURE for me and my boys.



- Nikki former People Serving People guest





PEOPLE SERVING PEOPLE

2015 Annual Report





Nikki and her sons were one of the 1,125 families that called People Serving People their temporary home in 2015. Every day I'm inspired by our guests' resilience as they face significant barriers.

Thanks to the generous support of our donors and volunteers, Nikki's family had access to the support services they needed to return to stability. Early childhood education, K-12 tutoring and activities, parenting classes, mental health support, and advocacy services empower our guests and help build a strong foundation for success.

Together, we made a difference in the lives of 3,086 children and parents in 2015. As we take pride in our accomplishments, we look forward with anticipation at the future for People Serving People and the families we serve. 2016 brings a new mission statement and strategic plan, including plans to expand beyond our current facility to extend the reach of our education services and promote systemic change to reduce family homelessness. It's an exciting time of growth, and we are grateful to have you with us on this journey.

Thank you!

# **Daniel Gumnit**

**3,086** total people served







1,125 homeless families received shelter

**235,599** meals were served



348 guests on average each day

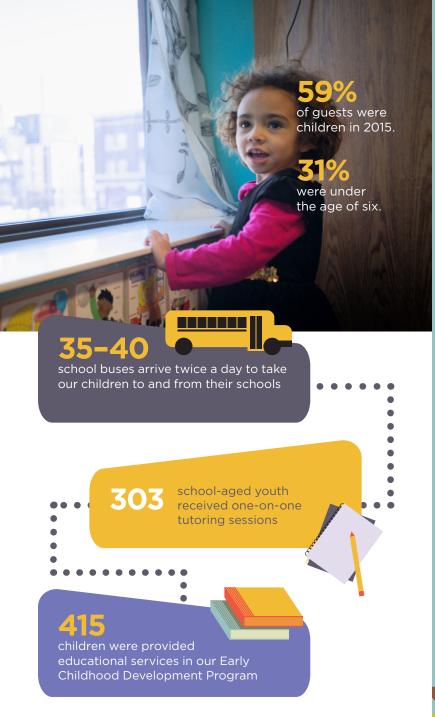
days stay average for a family



people graduated from our intensive 13-week Culinary Arts Training Program

parents found a job during their brief stay

**5,032 Volunteers**Contributed 30.009 hours of service



# People Serving People is the region's largest and most comprehensive family-focused homeless shelter.

#### **OUR VISION**

People Serving People envisions a community in which all children have the stability and support they need to develop their full capacity to thrive.

### **OUR MISSION**

People Serving People helps homeless and at-risk children and their families manage crisis situations and build a strong foundation for their long-term success.

#### WHAT WE DO

People Serving People achieves its mission and goals by providing emergency housing and community services, which assist families experiencing homelessness to become self-sufficient and reconnected with the community. In a safe, secure, and sober environment, we provide services which cultivate independence and accountability.

What distinguishes us from other emergency shelters is the broad range of onsite programs and services designed to address common barriers faced by families experiencing homelessness. We help families find ways to overcome these barriers to self-sufficiency through advocacy, employment, education, and parenting programs.



#### FINANCIALS

	2015	2014
Beginning Fund Balance	15,166,031	14,516,196
REVENUE		
Government Contracts and Grants	3,986,881	4,141,419
Individual and Family Foundations	494,845	529,954
Corporate and Foundation Grants	1,095,884	992,769
Community	80,132	51,979
Supportive Housing	133,916	143,134
In-Kind Contributions	588,953	696,678
Special Events Revenue	171,521	186,493
Other Income	361,252	300,840
	6,913,384	7,043,266
EXPENSES		
Emergency Shelter	3,811,025	3,888,667
Supportive Housing	326,696	320,116
Advocacy Services	352,910	327,228
Workforce Development	229,695	254,151
Educational Services	860,157	923,840
Parent and Family Support Services	119,917	—
Community Partnerships	139,848	142,691
Management and General	395,076	355,884
Fundraising	484,975	473,710
Total Expenses	6,720,299	6,686,287
NONOPERATING ACTIVITIES		
Net Investment Income	(237,339)	243,324
Debt Forgiveness	50,000	50,000
Loss on Disposal of Fixed Assets		(468)
Change in Net Assets	(187,339)	292,856
Ending Fund Balance	15,171,777	15,166,031

In prior years, our annual report included only People Serving People, Inc. (shelter operations and programming).

In 2015, we began consolidating our financial statement to include both People Serving People, Inc. and People Serving People Charities, Inc. (development).

Both organizations are 501(c)(3) designated.

#### DONORS

\$200,000+ Target Foundation • \$100,000-\$199,999 Best Buy Foundation • Patrick and Aimee Butler Family Foundation • Thrivent Financial Foundation • \$50,000-\$99,999 Blue Cross and Blue Shield of Minnesota Foundation • Otto Bremer Trust • Richard M. Schulze Family Foundation • \$20,000-\$49,999 Allianz Life Insurance Company of North America • Ameriprise Financial Community Relations • The Margaret A. Cargill Foundation Fund • The Minneapolis Foundation · Minnesota Multi Housing Association · Patch Foundation · WCA Foundation • Xcel Energy Foundation • \$10,000-\$19,999 Bentson Foundation • Best Buy Co., Inc. • BNSF Railway Foundation • Gary R Peterson • General Mills Foundation • Jim and Yvonne Sexton Family Foundation • myTalk 107.1 • Peace-Shalom Foundation • RBC Wealth Management (RBC Foundation-USA) • Robert E Fraser Foundation • Sit Investment Associates Foundation • Thrivent Financial • Williams-Sonoma Inc. (Pottery Barn) • Youth Philanthropy Fund of The Minneapolis Foundation • \$5,000 - \$9,999 Allen and Kathy Lenzmeier • Allina Health System • Ameriprise Financial Employee Gift Matching • Colleen and Alan Keller • Cub Community Cares Foundation • Cummins Business Services • Dorothea Olson • Everson Family Foundation • G & K Services Foundation • Guv and Donelle Becker • JAMF Nation Global Foundation • Ken and Rosanne Everson • Kopp Family Foundation • Margaret Rivers Fund • Mary Zbikowski • Morton & Merle Kane Family Philanthropic Fund • Nancy and Tim Downey • Northern Trust • R. J. and Teresa Devick • Robert and Patty Glorvick Sarah and Drew Fesler
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"We think, for both of us, that People Serving People is doing what is exactly needed—you are teaching families how to fish, rather than just providing meals and safe rooms. You are helping guests make a plan and more than that, you're saying 'It's going to be ok."

- Colleen & Alan, Donors

#### DONORS

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# **ADVOCACY**

Family Advocates use a strengths-based, client-centered approach working one-on-one with families to address their barriers, building relationships, providing support, and connecting them to community resources for housing, financial assistance, legal, medical, dental, and other services to empower them to return to self-sufficiency.

#### **CULINARY ARTS TRAINING**

This 13-week program combines classroom and hands-on training, preparing graduates to obtain stable jobs in the high-demand food services industry. Classes are taught by our professional chefs, with more than 30 years of combined experience, and hands-on training occurs in our full-scale industrial kitchen, serving an average of 645 meals daily.

# FAMILY ACTIVITIES

Family Fridays bring families together to enjoy activities such as movies, board games, bingo, monthly birthday parties, or other special events.



# EARLY CHILDHOOD DEVELOPMENT

Our licensed, four-star
Parent Aware-rated program
serves our youngest guests
(ages 6 weeks-5 years) in
four classrooms, providing
developmentally appropriate
curriculum and related
assessments, focusing on
areas of development and
kindergarten readiness that
may be adversely affected
by homelessness.



"...even though I spend my days teaching these children their letters, numbers, colors...I know that...none of that truly matters unless these kids feel safe, they are in a stable environment like our classrooms, and they have the words and skills they need to communicate effectively in their surroundings."

- Brittany, Lead Preschool Teacher

#### K-12 PROGRAMS

After school and evening programs for youth (ages 5-17) include one-on-one tutoring. homework assistance, and enrichment activities that promote social, emotional. intellectual, and physical growth. Our K-12 Program seeks to reduce the academic achievement gap, stimulate learning, and alleviate the stress homeless children experience as a result of their family's living situation.





# **FINANCIAL FITNESS**

Classes such as "Money in the Bank" teach adults basic financial skills including and professional

### **EMPLOYMENT SERVICES**

**Employment Advocates** work with guests to assess their skills and job history. create resumes and cover letters, search for jobs, prepare for interviews, complete job applications, and connect them to job training resources.

## **PARENT & FAMILY SERVICES**

#### SUPPORTIVE HOUSING



### **TECHNOLOGY RESOURCE CENTER**

The Technology Resource Center fosters computer literacy and provides computer access for job and housing searches and personal communication activities, such as email and social media.







People Serving People 614 Third Street South Minneapolis, MN 55415 First Last Street Address City, State, Zip

'It's the besi

—Gary, Thursday Breakfast Meal Service Volunteer

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E peopleservingpeople.org